

Rowan-Cabarrus Community College
Salisbury, North Carolina
Quality Enhancement Plan Executive Summary
SEEK: Student Education Empowerment Kit
August 15, 2016

SEEK: Student Education Empowerment Kit is the theme of the Quality Enhancement Plan (QEP) at Rowan-Cabarrus Community College. The objective of SEEK is to increase student persistence by providing a focus on career development that encourages students to identify and commit to a career path based on research, application of academic learning in the workplace, and exposure to best hiring practices through virtual resources. To accomplish this objective, the QEP offers three connections to foster engagement and learning and prepare students for their prospective career paths:

ENG 111 Career Exploration Research Writing Connection

This connection gives students the opportunity to explore their prospective career choices in a comprehensive research assignment in selected ENG 111 class sections. This activity will use writing, research, and field study to help students identify career/employment goals, meet people currently employed in the field, and reflect on their career prospects.

Work-Based Learning (WBL) Connection

This connection offers curriculum students internship placement opportunities in a relevant field to gain work-related experience while still in college. In addition to pertinent work experience, Students have the chance to relate academic coursework to a professional context.

Virtual Employment Resources Center (VERC) Connection

This connection presents students with a number of online career resources that foster investigation, interactive activities for interviewing and resume writing, job search strategies, and other valuable career topics to inform and prepare students for their career endeavors.

Assessment

Students' participation in the connection activities will be analyzed to determine which connections activities were most effective in improving semester-to-semester retention.

Contact Information:

Donna Helget
QEP Co-Chair
donna.helget@rccc.edu
704-794-2403

Angelo Markantonakis
QEP Co-Chair
angelo.markantonakis@rccc.edu
704-216-3710