

QEP Title: Career and Academic Planning (CAP)

Institution Name: Pitt Community College

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Summary

Over a period of two years, Pitt Community College (PCC) utilized a broad-based process to identify, select, and develop the QEP topic. Through focus groups and surveys, the College gathered input from faculty, students, staff, alumni, board of trustees, and many others on how the College could best enhance student learning and the environment supporting student learning. Improving the College's career planning and academic advising processes and services was identified as the improvement project that would have the greatest impact on student success and degree completion. On the 2010 Survey of Entering Student Engagement, PCC students reported dissatisfaction with career and academic planning compared to a national cohort of public community college students. Hence, PCC's Quality Enhancement Plan, "**Put on your CAP!**" (**C**areer and **A**cademic **P**lanning) is designed to prepare students to complete their academic goals through improved access to meaningful career planning and academic advising. This plan is consistent with the College's mission to "educate and empower people for success."

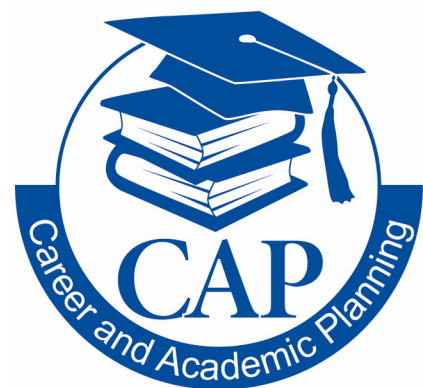
The PCC Quality Enhancement Plan is designed specifically to improve the success of Associate in Applied Science (AAS) students. The QEP will focus on achieving two goals:

- (1) Increase student use of and engagement with career planning resources, and
- (2) Improve and support student access to quality academic advising.

Four major interventions are planned to achieve these two goals: (1) Establish organizational support for Career and Advising Planning including a CAP Steering Team and Academic Advising Team, (2) Integrate career planning into pre-enrollment processes for AAS students, (3) Establish two additional advising centers for AAS majors, and (4) Redesign ACA 111 College Student Success, a required course for all AAS degree seeking students.

This QEP will assess each intervention and numerous strategies designed to improve the environment supporting student learning. Quantifiable measurements to assess overall AAS student learning and success include (1) retention rates, (2) course success, and (3) graduation rates.

The Quality Enhancement Plan will be supported and sustained at the College with adequate financial, physical, human, and information technology resources.



— *Put On Your CAP* —