

**George Corley Wallace State Community College**  
**Quality Enhancement Plan: Write Now!**

**Executive Summary**

The goal of the George Corley Wallace State Community College Quality Enhancement Plan, **Write Now!**, is to foster the development of the institutional culture of writing excellence in our College. Our primary objective is to establish the importance of incorporating best writing practices throughout a person's career and to provide relevant support as needed. The strategies include: creating both on-campus and online writing support centers, developing course materials to facilitate writing across the curriculum, and fostering professional development for the College community.

Our Quality Enhancement Plan, **Write Now!**, addresses the writing deficiencies of students at the College by focusing on discipline-based writing in addition to instruction in composition classes. The overall goals of the QEP are to enhance student writing and to create an institutional culture of writing. This plan defines good writing as the ability to produce unified, coherent, well-developed written communication using common English standards as measured by a rubric.

Direct evaluations of writing samples, measured at specific stages of a student's academic career, establish improvement in writing skill and ability. A baseline for placing students was established using externally generated placement scores. Internally maintained electronic portfolios store student submissions as well as instructor comments and assigned grades. A comprehensive rubric, embedded in the plan, ties departmental student learning outcomes to relevant assignments thereby ensuring consistent application of scoring methods. Indirect assessment of the plan's success consists of regularly conducted staff and student perception surveys.

Results of community, faculty, staff, and student committee meetings, focus groups, and surveys contributed to our choice of topic as well as our methods of evaluation. Discussions with existing writing support personnel conducting similar projects also yielded a plethora of valuable planning information. The plan includes methods of incorporating continued input from students and faculty as components are implemented and reviewed for improvement.

Evaluation of student learning is an integral aspect of the Quality Enhancement Plan, **Write Now!** Evaluation measures the attainment of the student learning outcomes that are devised for each program, and also includes segments on assessing research and documentation, style, formatting, and citation of references. Student evaluation is based on rubrics and writing assignment modes that are included for each student's writing assignments. The rubrics provide students with the understanding of how evaluation occurs.

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For a complete copy of the QEP please go to: <http://wccs.edu/sacs/Enhancement/page8.html>