

## Auburn University Montgomery Quality Enhancement Plan

### *Writing for Success*

Aware of the need to address concerns expressed by community and business leaders over the weak written communication skills of today's workforce, Auburn University Montgomery selected a writing across the curriculum program entitled *Writing for Success* as the University's Quality Enhancement Plan (QEP). The QEP was overwhelmingly selected from three submitted proposals following extensive university-wide discussion by students, faculty, and administrators. The following student goals form the basis for the QEP.

- Students will demonstrate the ability to use discourse, analysis, and evaluation skills appropriate to their academic discipline in writing.
- Students will sustain a focused discussion in written assignments.
- Students will write using documented evidence to support their points.
- Students will demonstrate writing skills (including grammar, mechanics, and spelling) in order to correctly convey information.

The *Writing for Success* program will require that students complete five writing intensive courses spread throughout their curriculum in order to meet graduation requirements. These courses will include two freshman composition courses, a sophomore-level writing intensive course, a junior-level writing intensive course, and a senior-level writing intensive course in the student's major. The underlying premise for the *Writing for Success* program is, while students develop proper writing skills in freshman composition courses, these skills slowly erode if they are not continually applied and practiced throughout a student's curriculum. This program will require the continued writing throughout a student's curriculum culminating in writing practice specific for their program of study.

The effectiveness of the QEP will be evaluated by external and internal assessments. External assessments will include the Collegiate Learning Assessment (CLA) and the National Survey of Student Engagement (NSSE). Internal assessments will include among others the use of rubrics and student writing portfolios.

For information on the development and implementation of Auburn University Montgomery's QEP, please contact:

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